

SOME ROADS HELPED BY RAINS; NEW MEXICO MARKET IS OPENING

Borderland Reported Best Route West; Alamogordo Road Still Poor; Lexington Will Advance; War Teaches Tire Economy, Says Sweeney; De Luxe Studebaker Here; Tunstill Happy.

RAINS have been fairly general over the southwest during the past week and the effect on different roads has been varying. The Alamogordo on the former road was muddy about the middle of the week and the passage of dozens of trucks bound for Deming has cut this road up rather badly and it is reported that the Borderland is the best route to the New Mexico city at the present time, despite some sand and a bad pull just after crossing the New Mexico line.

The rain has had the effect of packing the sand on the Hueco tanks road and this is said to be fairly good at present. The Hueco tanks road to Hope is also said to be the best road to take for Roosevelt at the present time. There are a few bad spots on the Alamogordo road, notably about 45 miles out of El Paso.

Tourists bound for Elephant Butte have been advised to take the left bank from Del Rio ranch unless there is a hot sun today to dry out the regular dry weather road, which was reported to be muddy on Thursday and Friday morning.

New Mexico Market Good.

New Mexico took the bulk of both cars and trucks sold by El Paso dealers during the past week and S. O. Dettorf, of the West Texas Motor company, says that the New Mexico business is really just opening up in real earnest. He had several Hazens

Motor Trades To Have "Something Doing" on Monday

Something unusual is promised for the Motor Trades luncheon on Monday and when secretary R. W. McDonald notices the members of the luncheon, they are asked to take particular notice of the meeting place and the program he will outline.

One of the largest attendances in the history of the association is expected and a program of a nature never heretofore attempted in El Paso has been arranged.

Is Expert Rifleman. W. C. Hudgens, who handles the Red Ball gasoline station on Houston street, is one of the best rifle shots in the southwest and when he is not peddling gasoline and "tube" oil he is always ready to take on a match. Mr. Hudgens has made many friends since entering the gasoline business.

Four deliveries of Lexington cars in the record this week for the White-Wheeler Motor company and deals now pending will likely set another mark next week. Mr. White is particularly well pleased with the business he is picking up. Lexington prices are to advance \$60 on Aug. 10, but until the present state of cars is exhausted, orders will be looked at the old price.

Many Truck Inquiries.

Inquiries for both Bethlehem and

DEPUTIES GRAB THE JOY RIDERS

Sheriff Acts Against the
Civilians Who Throw
Glass in Road.

"When I advocated the placing of provost guards on the county roads to stop soldiers throwing empty bottles on the highway and damaging the tires of passing cars, I was not aiming at the military, as a whole," says D. C. Booth, of the Quick Tire Service. "I knew that the sheriff had a couple of deputies working the county roads and looking after the civilian offenders—who, after all, risk just as the soldiers claim—and I supposed that this fact was generally known. It appears that it was not."

Dates Are Set For the New York Auto Show

Dates for the annual national automobile show have been set at January 5 to 12 by the National Automobile Chamber of Commerce. As usual, the exhibition will open on the first Saturday in January, in the Grand Central palace, and already work has been started on the plans for the event. Dates for the Chicago show have not been announced.

Franklin Motor Cars

Which Are Ordered and Delivered On or Before
AUGUST 15, 1917
Will Be Sold At The Present Prices
Immediate Deliveries on Touring Cars.

Touring - - - - - \$2075
Runabout - - - - - \$2025
4-Pass. Roadster - - - - - \$2075
Sedan - - - - - \$3000

Franklin Motor Car Company
OF EL PASO
MYRTLE AT CAMPBELL.

Leo J. Trost, Owner.
H. T. Williams, Sales Mgr.

Is the Small Car an Economy When You Have to Sacrifice So Much?

NEXT to buying a home, a car is perhaps the largest purchase you'll ever make. It involves real money. It ought to be correspondingly considered.

Certainly \$750 to \$1250 is too big a sum to spend just on some friend's recommendation or some salesman's talk. Look at it as an investment. Think of next week, next month, next year.

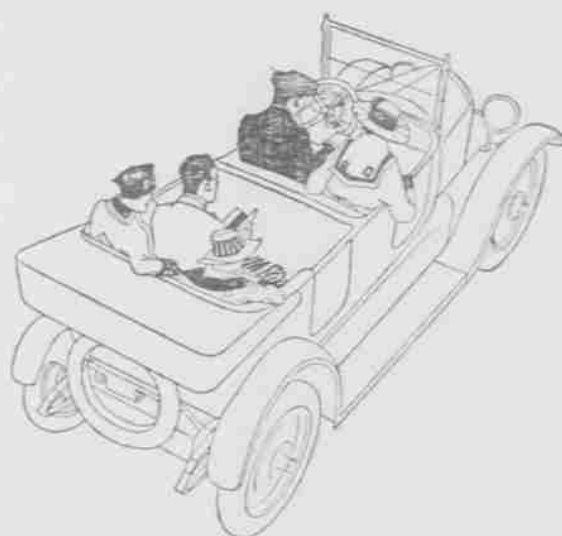
Think whether you are going to climb out of the new car a week from now, tired and cramped because it is too small for touring—whether you are going to be able to take a few friends on a trip and have them comfortable—whether the car will stand up for years of hard service and ALWAYS be ready for use, and if you should desire to resell or trade in, will have the least possible depreciation from its original price.

Think of the future—think of the way you would buy your home—how you wouldn't let a few dollars stand between you and perfect satisfaction—then decide whether it is true economy to buy a car that you will soon find lacks the essentials of motoring satisfaction.

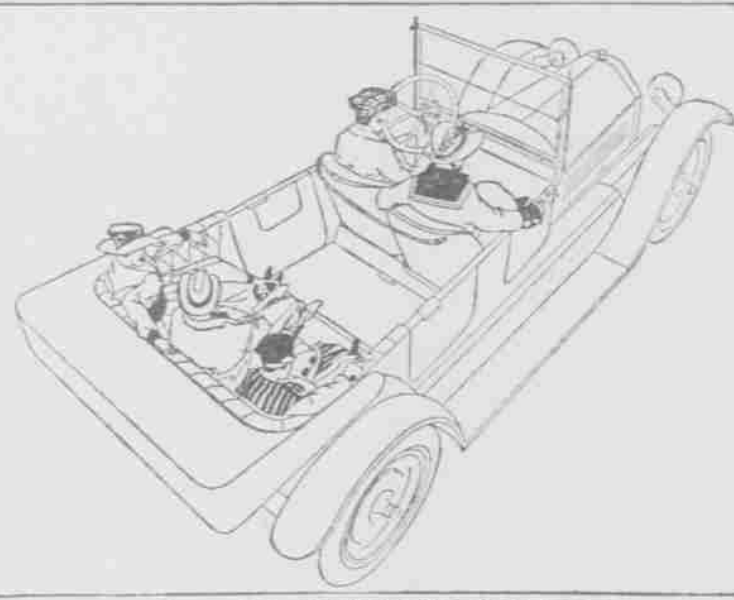
When you buy such a car you may save a little money on the original price, but you must make sacrifices.

In a Studebaker car you get power enough for any hill, power that will pull you through the deepest mud and sand; comfort at any speed, roominess that small cars do not have; and high quality materials and accurate workmanship combined with the accessibility and adjustability that actually make upkeep and operation charges for a period of three years less than those of any small car.

Think it over. Then see the car that is built to give all the necessary essentials at the lowest possible price, the car with a twelve months' guarantee.



Five people in the so-called five passenger small car



Five people comfortably seated in a Studebaker car

There will be no change in Studebaker models this year, but the increased cost of materials and labor may force Studebaker to make an advance in prices at any time without notice.

Studebaker

Four-Cylinder Models
FOUR Roadster - \$ 985
FOUR Touring Car - 965
FOUR Landau Roadster - 1130
FOUR Every-Weather Car - 1185

Elliott-Garrett Co., Ltd.

Southwestern Distributors
Phone 953.
500-506 West San Antonio St.

Six-Cylinder Models
SIX Roadster - \$1250
SIX Touring Car - 1230
SIX Landau Roadster - 1330
SIX Touring Sedan - 1700
SIX Coupe - 1750
SIX Limousine - 2600

Are his deliveries on time?

- A. Not only on time but made at lower cost than formerly.
Q. How does he do it?
A. All around equipment of Lee Puncture Proof Tires.
Q. Pneumatic tires on his delivery wagons?
A. Pneumatic, yes, but of the Lee Puncture Proof variety.
Q. He's got his nerve with him, hasn't he?
A. Not so much nerve as common sense.
Q. How do you figure it?
A. In the first place he has no puncture trouble that would put the ordinary pneumatic tires out of business, to worry him. The solid tire troubles of his delivery proposition—the breakage and delay of damaged goods—the wear and tear to the engine—are all done away with by his Lee Puncture Proof Tire equipment. A startling dollars and cents service saving can be shown you by

Lee Standard Tires
Give more tire comfort and mileage than ever before claimed for any standard make of tires.

Lee Tubes
Always stand up to the thickness and ruggedness. They are extremely supple, tough, resilient and long wearing.

Look up Lee Tires in Phone Book

LEE Tires

Lee Tire & Rubber Co., Cincinnati, O.

5,000 miles guaranteed

TRI-STATE MOTOR CO. INC.

EVERYTHING FOR EVERY CAR

WEST SAN ANTONIO & LEON STS.

EL PASO, TEXAS

PHONES 4200 and 4201

Rayfield Carburetors

Must give satisfaction during a 30 day trial or you can bring them back and get your money refunded.

WHAT MORE NEED WE SAY?

WHOLESALE RETAIL

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EVERYTHING FOR EVERY CAR

WEST SAN ANTONIO & LEON STS.

EL PASO, TEXAS

PHONES 4200 and 4201

Service Station at
THOMAS MOTOR COMPANY
112 West Overland Street.
Distributed by

MOTOR CARS

BUICK

RAMMING MOTOR COMPANY

MERCER

REO

804 MESA AVE.

TEL. 4068

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